Adobe Spark

Introduction

Adobe Spark allows both web and mobile users to create and share visual content – like posts for social media, graphics, web stories, and animated videos.
Spark suite is designed to allow anyone, including small businesses, bloggers, marketers, and students, the ability to create and share visual stories without needing to be professional designers. The tools also don't require a lot of time to use – letting you create professional graphics in minutes.

Course Content

- Log into your Adobe account to access all of the shared content
- Understanding the Remix Feed in Spark
- Create Adobe Spark Posts
- Format text with impact and choose the right image
- Understand social media sizes and constraints
- Control and setting the Colour Palette
- Photo effects and adding animation
- Spark Video Inspiration
- Understanding video content and call to actions
- Choosing a story template
- Share the published pages / videos / posts
- Add slides, trim Video and manage overlays for icons and text
- Post to social media
- Build a web page using Spark Page
- Understand responsive design
- Image sizes
- Plan the story
- Use video / photos / text to enhance the story
- Focal Point placement on Pano Images
- Listed and unlisted links